



# Spotswood High School

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November 2024

To Whom It May Concern:

It is my pleasure to recommend Eric Ginsberg and Solution Prep. Eric has been an invaluable resource for our school community through his presentations at Financial Aid Night, College Planning Night, and College Essays Night. His expertise and dedication to helping students and families navigate the often complex processes of college preparation are evident in every event he leads. Eric has a remarkable ability to take challenging topics, such as financial aid and college applications, and present them in an engaging, clear, and accessible manner. His presentations are consistently well-organized, informative, and tailored to meet the needs of his audience. Whether addressing large groups of families or answering individual questions, his professionalism and responsiveness ensure that every participant feels supported and informed. Eric makes himself readily available to answer follow-up questions and provide additional guidance, demonstrating his genuine commitment to the success of the students and families he serves. This reliability and knowledge base has built trust within our community, making him a sought-after speaker for these critical events.

Should you have any questions, please feel free to reach out to me at the contact information below.

Sincerely,

*Lauren Buchanan*

School Counseling Dept Chair  
Spotswood High School  
732.723.2200 x 5047  
[lbuchanan@spsd.us](mailto:lbuchanan@spsd.us)



RED BANK REGIONAL HIGH SCHOOL

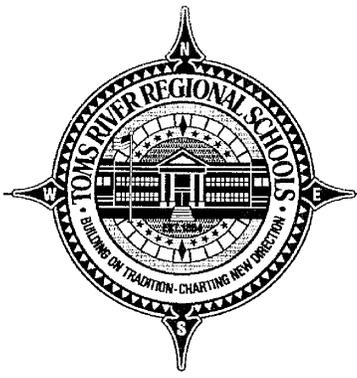
I can't thank Solution Prep enough for the support they have given to Red Bank Regional High School! From the first time we spoke, it was clear their knowledge on EVERYTHING relating to preparing students and their parents/guardians for the college process is unmatched. Solution Prep presenters are not only experts on topics ranging from preparing for standardized testing, the college application process, and financial aid, but they are also able to convey their message to our students and parents in a way that makes it understandable and less overwhelming for them.

From a school perspective, I appreciate the professional manner in which Solution Prep plans their presentations. The energy and wisdom they put into each of the student/parent events leaves the audience well-informed and more confident on the topic. This starts from their proactive and organized method in which they schedule the events to their development of advertising flyers for the event. They literally take care of everything! In addition, Solution Prep comes with staff members that run behind-the-scenes tasks so the presenter is able to deliver an informative and entertaining presentation.

Solution Prep has been accommodating to meet the needs of our school providing virtual and/or in-person presentations in order to reach the maximum number of participants. After each event, Solution Prep also provides a recording of the presentation so that our families have access to the information to view at their convenience. RBRHS is so lucky to have connected with Solution Prep; we appreciate our collaboration so much!

Sincerely,

Michelle Blanco  
Director of School Counseling and Health Services  
Red Bank Regional High School



## TOMS RIVER HIGH SCHOOL SOUTH GUIDANCE DEPARTMENT

55 Hyers Street • Toms River, New Jersey 08753  
(732) 505-5745 • FAX: (732) 797-1658 • [www.trschools.com](http://www.trschools.com)

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December 22, 2022

As Guidance Coordinator at Toms River High School South, it is my honor and privilege to recommend Mr. Eric Ginsberg and Solution Prep. I have had the pleasure to observe Mr. Ginsberg work, and in my tenure of thirty-eight years in the field of education—the last thirteen serving as guidance coordinator—it has been a rare occasion that I use the term “expert” when describing any professional.

After watching Mr. Ginsberg speak to our parents for the first time, I knew this man had something special, with his strong knowledge base and ability to captivate his audience. His presentation demeanor was professional, well paced, humorous, and extremely informative. He was able to convey very detailed and complex subjects clearly and effectively.

When Mr. Ginsberg reached out about presenting post-secondary preparation planning to our district’s students and parents, it was music to my ears. I have attended a significant amount of seminars and presentations, and Solution Prep’s four presentations to our district each school year are the very best in the business.

I even attend Solution Prep presentations in our district’s other buildings because every time I listen to Mr. Ginsberg, I take away so much necessary and current information that will assist me in helping our school community. Along with our parents and students, I find myself engaged in an enthusiastic and educational presentation with the desire to listen attentively to every word.

The feedback from our students and parents is incredible, and the word is out: if Mr. Ginsberg of Solution Prep is speaking at one of our schools, then you need to be there. Mr. Ginsberg has presented on Financial Aid, SAT and ACT Preparation, Negotiating Award Offers, and Writing College Essays. He is a true expert in his field and a Master Tutor.

I would be happy to give a personal testimonial about Mr. Ginsberg and Solution Prep. Please feel free to contact me.

Richard F. Stratton  
Guidance Coordinator  
Toms River High School South  
[rstratton@trschools.com](mailto:rstratton@trschools.com)



# Princeton High School

School Counseling and Career Services

151 Moore Street, Princeton, New Jersey 08540

Phone: 609.806.4282 Fax: 609.806.4283

It is my absolute pleasure to recommend Eric Ginsberg as a presenter for Financial Aid workshops. We've hosted Eric for the last 2 years at Princeton High School for both a Financial Aid Night and for Negotiating your Financial Aid package program. He provides tangible, relevant, and practical advice on all facets of financial aid, not just FAFSA. He delivers the information in an easy and organized way so that he can reach various demographics in our audience. He's humorous, witty, and fun to listen to.

Eric is easy to work with and responds almost instantaneously to any questions I have. Parents have reached out to me on several occasions to let me know they've appreciated the information that Eric has shared.

I am confident in recommending Eric and his team. The presentations he delivers are professional and of high quality.

Regards,

*Nipurna Shah*

College & Career Counselor

Princeton High School

# Wall High School

**P.O. Box 1199  
1630 Eighteenth Avenue  
Wall, NJ 07719  
Tel (732) 556-2000 Fax (732) 556-2109**

January 2022

The Wall Business and Finance Academy strongly recommends Solution Prep to conduct workshops for any of your schools needs regarding the college process. Eric and Laura Ginsberg are the dynamic duo when it comes to presentations, be it virtual or in person. They are knowledgeable, engaging and extremely energetic. The Business Academy, along with our Guidance Department have hosted their workshops on *College Information Night*, *Financial Aid Night*, and we will soon be hosting a virtual workshop on *Negotiating with Colleges* in March of 2022.

The feedback we have received from these workshops is very positive from both parents and students. Eric and Laura have perfected a way to make the daunting task of applying to colleges more manageable and bearable for everyone involved. They also give ample time during the Q&A sessions to make sure that every person walks away with all their questions answered.

It is my pleasure to highly recommend Eric and Laura and their workshops. Navigating the college process is very stressful and uncertain. They give you the tools to make the best informative decisions for your son or daughter's future. Again, the knowledge and experience they have is second to none!

**Sincerely,**



Lindsay Mossa  
Business Education Teacher  
WBFA Director



**NORTH BRUNSWICK TOWNSHIP HIGH SCHOOL**

Guidance & School Counseling Department

**KEVIN P. FARRELL, DIRECTOR**

(732) 289-3700 x73018

[kfarrell@nbtschools.org](mailto:kfarrell@nbtschools.org)

October 13, 2021

To Whom It May Concern:

I would be remiss if I did not take the time to write about Mr. Eric Ginsberg and his fantastic team from Solution Prep.

When schools across the state and country began to shut down at the start of the COVID-19 pandemic, I became connected with Mr. Ginsberg who reached out to me with an invitation to offer presentations to our parents. From the minute we were in touch, I knew that a solid partnership was about to form. Mr. Ginsberg is one of the first people I call when I have an idea about a program for our school.

Since then, Solution Prep has been our #1 presenter for my department at our school. They have offered programs covering Admissions & Enrollment - (admissions tips, negotiating with colleges, essay writing, & summer courses for students) - and Financial Aid. Although we have partnered with other similar companies in the past, none of them have been able to compare with the quality of information provided by Solution Prep. And the feedback I receive from our community is just as impressive! Consistently - and after every presentation - I receive calls and emails from parents who thank me for offering programs provided by Solution Prep. The response is always similar: "I learned so much..."; "I walked away feeling less stressed..."; "I didn't know what I didn't know until I attended this program - thank you!"; "Please offer more!"; and, "Thank you!"

As I write this, Mr. Ginsberg is presenting in person to our seniors in our auditorium and I have already received text messages from the staff in the room: "He is excellent!"; "Excellent presenter & information"; "Your guest speaker is awesome!!"; and, "The kids are engaged & listening!"

Without hesitation, I would highly recommend the services provided by Mr. Eric Ginsberg & his team from Solution Prep. I can assure you that when the time comes for my family to get ready for the college admissions process for my own children, Solution Prep will be on speed dial!

Sincerely,

Kevin P. Farrell



# Saint John Vianney High School

540A Line Road · Holmdel, New Jersey 07733-1697

Tel. 732.739.0800 · Fax 732.739.0824

[www.sjvhs.org](http://www.sjvhs.org)

November 8, 2022

Saint John Vianney High School has been fortunate to partner with Solution Prep for the past two years for Financial Aid presentations. The feedback received from parents is always so positive. Eric is very thorough and knowledgeable of the FAFSA process and upcoming changes. He also provides us with a video and handouts to share with parents who were not able to make it.

We look forward to utilizing Solution Prep for future college planning presentations.

*Jenna Schebell*

Jenna Schebell  
Director of Guidance

*"With eyes firmly fixed on the Gospel of Jesus Christ and the Roman Catholic Tradition, Saint John Vianney High School strives to form an open and welcoming community of faith and academic excellence in which students will become lifelong lovers of learning, who devote themselves to lives of leadership and service, living fully the message of faith."*



# East Brunswick High School



*Achieving Excellence with Honor and Integrity*

**Principal**

Michael W. Vinella, Ph.D.

380 Cranbury Road

East Brunswick, New Jersey 08816-3095  
Phone (732) 613-6900 Fax (732) 254-1938  
Web Page: <http://www.ebnet.org>

**Assistant Principals**

Matthew N. Hanas  
Glen Pazinko  
Christine Sce

March 6, 2020

To Whom It May Concern:

I am writing to recommend the workshops provided by Solution Prep, an experienced SAT/ACT prep company, whose workshops focus exclusively on educating families about the college admissions process. Our school has benefited over multiple years from several of the comprehensive workshops by Eric and Laura Ginsberg, in particular: *Financial Aid Night* and *College Admissions Q&A*. We already have them booked for October of 2020.

Eric and Laura deliver presentations that are energetic, entertaining, and jam-packed with useful information for both parents and students. Our families here at East Brunswick High School are always appreciative of the time Eric and Laura allot for questions and answers during their presentations.

I strongly recommend Eric and Laura and their workshops. I have no doubt that the students and families at your school will find an evening such as this to be a great success.

Sincerely,

Jennifer Lipariti  
School Counselor

# Monmouth County Vocational School District

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Timothy M. McCorkell  
Collette Flatt  
Superintendent  
BusinessAdmin/BdSec'y

## Marine Academy of Science and Technology

305 MAST Way, Highlands, NJ 07732

Phone: 732-291-0995/FAX 732-291-9367

Charles R. Ford, Jr., Ed.D.  
Earl Moore  
Assistant Superintendent  
Principal



The Solution Prep workshops have helped us guide parents and students through the sometimes overwhelming college admissions process with more insight and clarity. I had the good fortune of hosting Eric and Laura Ginsberg for two engaging workshops: *Financial Aid Night* and *Negotiating with Colleges*, and I have booked both workshops again for the 2020-2021 school year.

Navigating the process for getting financial assistance to pay for college can be a daunting task; the folks at Solution Prep are able to break it down into manageable chunks that are easy to understand. Our families here at MAST particularly enjoyed the ample time during the workshops for Q&A. Eric and Laura bring a level of expertise that entails extremely useful, targeted information beneficial to students, parents, and our guidance team.

I am happy to recommend the workshops that Eric and Laura offer — your students and their families will be grateful for the information.

Sincerely,  
Lindsay Oppito  
School Counselor



*Old Bridge Township Public Schools*  
**Old Bridge High School**  
4209 Route 516 • Matawan, NJ 07747

**Vincent Sasso**

Principal

**Main Building:**

(732) 290-3900

Fax (732) 566-1263

**Timothy J. Dolan**

Principal

**Ellen McDermott -  
Grade Nine Center:**

(732) 290-3900

Fax (732) 566-2442

**Katelyn Tivald**

Supervisor of Guidance

**Guidance Counselors:**

Michael DeMarco

Felicia Hansen

Magnolia Kortland

Jill McAleenan

Marisa McTernan

Nicole Saladino

Barbara Sardone

Jodi Van Slyck

Kristie Vorys

Amanda Walsh

**College Counselor:**

Laura Laubach

**Student Assistance  
Counselors:**

Renee Galdieri-Freel

Jennifer McCann

Bob Waitt

**Guidance Office Contact**

**Information:**

Main: Ext. 3916

Fax: (732) 290-3910

GNC: Ext. 3891

Fax: (732) 566-2442

**College Center:**

Grace Patella

Ext. 3869

Fax: (732) 290-3943

February 2020

The School Counseling Department of Old Bridge High School would like to recommend Solution Prep, an SAT/ACT prep company, whose invaluable workshops focus solely on assisting families in getting the information they need to navigate the college admissions process. We hosted a very informative *Financial Aid Night* last October, and already have another one booked for October of 2020. The feedback we have received from our parents about Eric and Laura Ginsberg is overwhelmingly positive.

Eric and Laura's workshops are engaging, enthusiastic, and packed full of useful information for both parents and students. Our families here at Old Bridge High School are always impressed with the amount of time Eric and Laura spend answering their detailed questions at the conclusion of their presentations.

It is our pleasure to recommend Eric and Laura and their workshops. We have no doubt that the students and families at your school will enjoy the same.

Sincerely,

Old Bridge High School  
School Counseling Department

